

INTERACTIVE PRODUCT SHOWROOM

Re-envisioned Samtec's visitor space as a new high-tech product showroom.

With partners, conceptualized and re-designed the physical space to meet their needs.

Researched and presented new ways to interact with large format screens.

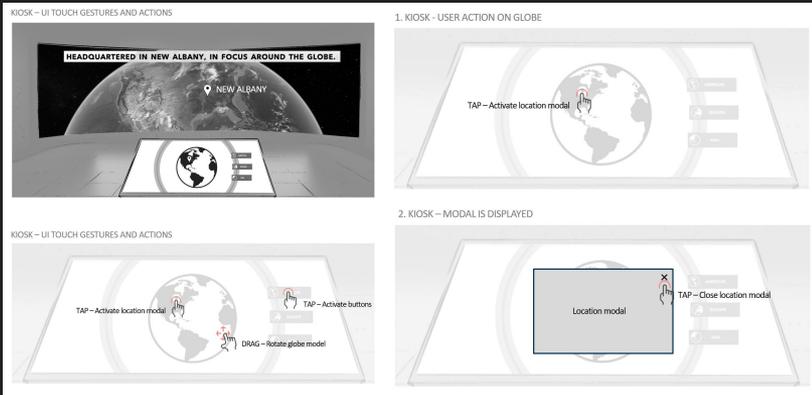
Designed UI, icons and prototypes to communicate application features.

Collaborated with engineers and subject matter experts to craft a custom touch screen application in Unity.

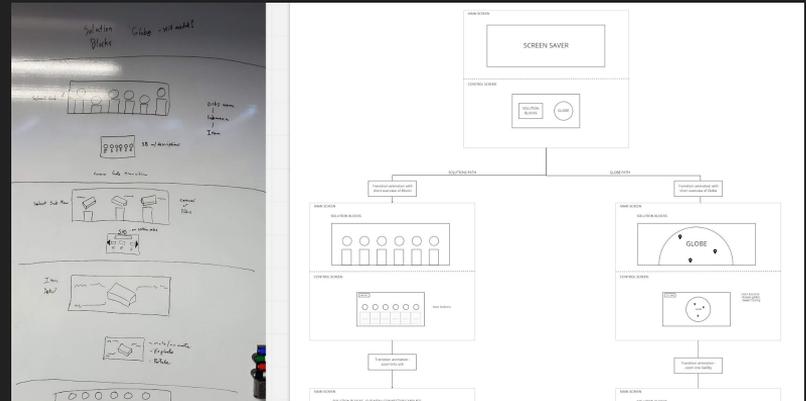


UI navigation and button style established for navigating 3D scenes





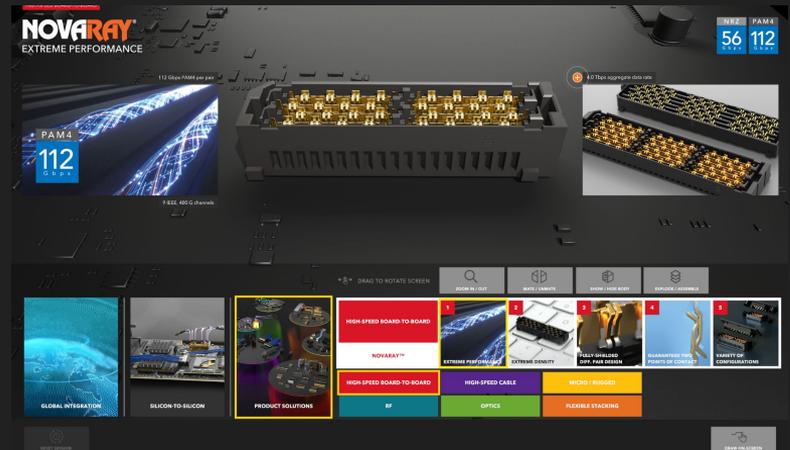
System wireframes from the user's POV and UI touch actions on kiosk



Whiteboard and wireframing application screen flow and interactions



Interactive mockup created in Unity to communicate UI concepts to team members



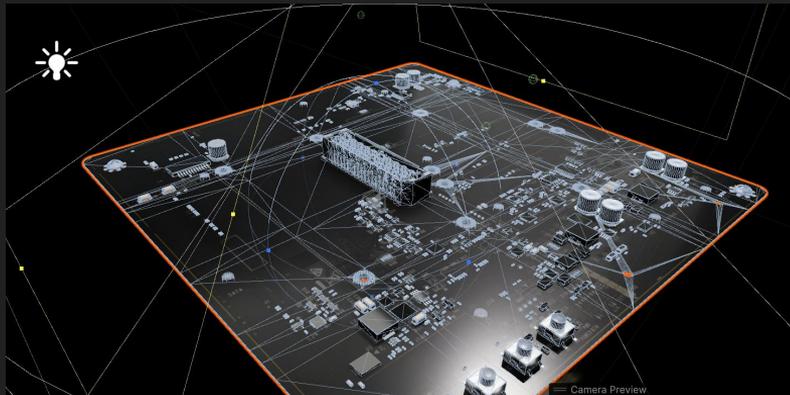
Full implemented UI navigation and button style established with Marketing branding



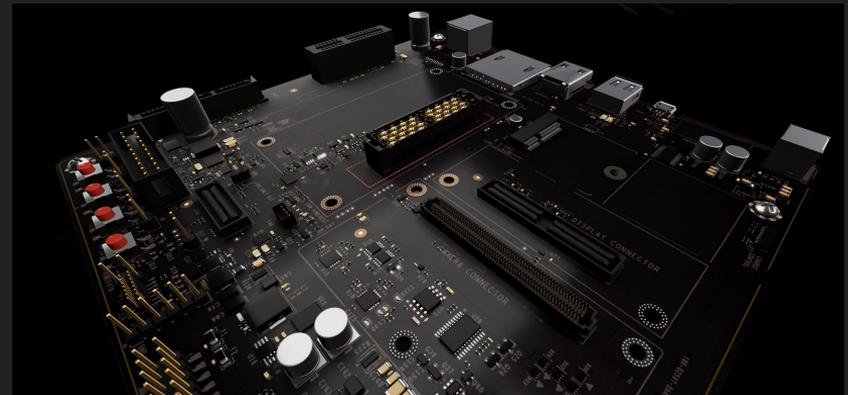
Created UI for fully interactive map with live data



Testing interface and features with end users



3D model optimization from CAD files



Setup product scenes in Unity with PBR materials and raytraced lighting applied (HDRP)